

## **BAND-IT SOLUTION AIDS STONEHOUSE SIGNAGE**

**Stonehouse Graphics** has turned to **Banding & Identification (ID) Solutions Africa** for a cost-effective means to attach signage boards to poles for on-site erection in Gauteng, South Africa, for a monthly contract for **API Property Group**, one of its clients. The signage and branding company designs, manufactures and erects 70 to 100 advertising boards for client API Property Group a month. Stonehouse Graphics managing director Lee Dacey explained recently how the company's ten-year-long relationship with Banding & ID Solutions Africa has allowed it to remain competitive. He said, "Not only does the company supply superior products, but it understands the business imperatives we operate under."

He added that a typical advertising board for API Property Group measures 8m by 4m, attached to a frame made from 25mm by 25mm steel tubing. The completed board then has to be attached to a wooden pole for on-site erection, which is where the Band-It solution has come into its own.

Banding & ID Solutions business manager Rosa Dos Remendos reported that the company supplies Stonehouse Graphics with about ten boxes of Band-It stainless steel strapping a month, with 30m in a box, together with sufficient buckles.